

AMBITION : AN AGILE AND FUTURE-ORIENTED MINDSET

This Bachelor's Degree will make you a top manager with a 360° vision and you will master all aspects of the business world.

PROGRAM SCHEDULE



- . Flexible and adaptable to students needs 100% digital,
- . Mentoring Group coaching sessions
- . **A 12-month completely online program**

REQUIRED LEVEL



- Accessible to candidates with an undergraduate degree and a minimum of 3 years of professional experience,
- Exemption: candidates can be admitted without holding an undergraduate degree.

PRICE



7 840 euros.

RNCP LEVEL



RNCP Level 6 (Bachelor's degree).

START DATE



OCTOBER 2023

PROGRAM



BLOCK 1. MANAGERIAL COMMUNICATION

- . Develop your managerial communication,
- . Develop your managerial posture,
- . Project management.

BLOCK 2. SALES PERFORMANCE MANAGEMENT

- . Marketing and new business models,
- . Sales strategy and negotiation.

BLOCK 3. STRATEGY AND FINANCE

- . Strategy and macroeconomic environment,
- . Managerial finance,
- . Performance management.

BLOCK 4. TEAM MANAGEMENT AND LEADERSHIP

- . Positive leadership,
- . Effective and collective performance,
- . Corporate Social Responsibility,
- . HR fundamentals for managers.

CASE STUDY : PROJECT MANAGEMENT WITH AN INTRA/ENTREPRENEURIAL APPROACH.

METHODOLOGY, COACHING, DISSERTATION.

ACCESSIBILITY



Accessible to people with disabilities.

For more info, contact Provale Formation

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