

# Executive Manager UK

NEOMA  
BUSINESS SCHOOL

## Head of management and development of a business unit

This Bachelor's Degree will make you a top manager with a 360° vision and you will master all aspects of the business world.

### Start date

October 2026.

### RNCP Level

RNCP37655 Level 6 (Bachelor's degree)  
Certificateur : NEOMA Business School 31-05-2023

### Accessibility

Accessible to people with disabilities.

### Program Schedule

Flexible and adaptable to students needs

- **100% digital**
- Mentoring Group coaching sessions
- A **12-month** completely online program

### Required level

Open to candidates with a two-year post-secondary qualification and three years of professional experience.

**Exceptions may be made** for candidates without a two-year post-secondary qualification, depending on their professional experience.

### Price

7 840 €

### Program

#### **BLOCK 1 : MANAGERIAL COMMUNICATION**

Develop your managerial communication  
Develop your managerial posture  
Project management

#### **BLOCK 2 : SALES PERFORMANCE MANAGEMENT**

Marketing and new business models  
Sales strategy and negotiation

#### **BLOCK 3 : STRATEGY AND FINANCE**

Strategy and macroeconomic environment  
Managerial finance  
Performance management

#### **BLOCK 4 : TEAM MANAGEMENT AND LEADERSHIP**

Positive leadership  
Effective and collective performance  
Corporate Social Responsibility  
HR fundamentals for managers

#### **CASE STUDY : PROJECT MANAGEMENT WITH AN INTRA/ENTREPRENEURIAL APPROACH.**

**METHODOLOGY : Coaching, Dissertation**

**Une question ? Contactez-nous !**



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